



WFXV
201 Humboldt Street
Rochester, NY 14610

National Media Research Inc
815 Slaters Lane
Alexandria, VA 22314

Contract # 1438871

Schedule Dates 10/18/16-10/24/16
Advertiser NRCC (66196)
Agency National Media Research Inc (10525)
Product Political - Issues / Propositions (1068)
Brand 155/915/7923 (564175)
Salesperson Millennium - New York, New York (1406)
Sales Office Millennium - New York
Buyer Name MediaAssistant,,
Phone/Fax /
CPE 155/915/7923
Account Types National/Political
Billing Type Standard
Comments NRCC IE 2016
This is a new order being sent as a revision to reflect corrections being made before being initially sent.

Date Entered 09/28/16
Last Modified 09/28/16
Entered By Julie Orilio
CO-OP No
Headline # ECR25319162
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$453.00
Net Total \$2,567.00
Sales Tax

Utica (WFXV)

By Broadcast Month	Spots	Rate
Oct. 2016	44	\$3,020.00
Grand Total:	44	\$3,020.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	4P- Celebrity Name Game	1		X						1	\$30.00	\$30.00	Utica (WFXV)	Celebrity Name Game	9/28/16
2.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	4P- Celebrity Name Game	1			X					1	\$30.00	\$30.00	Utica (WFXV)	Celebrity Name Game	9/28/16
3.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	4P- Celebrity Name Game	1				X				1	\$30.00	\$30.00	Utica (WFXV)	Celebrity Name Game	9/28/16
4.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	4P- Celebrity Name Game	1					X			1	\$30.00	\$30.00	Utica (WFXV)	Celebrity Name Game	9/28/16
5.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	4P- Celebrity Name Game	1	X							1	\$30.00	\$30.00	Utica (WFXV)	Celebrity Name Game	9/28/16
6.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	4:30P- FAMILY FEUD	1		X						1	\$30.00	\$30.00	Utica (WFXV)	Family Feud	9/28/16
7.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	4:30P- FAMILY FEUD	1			X					1	\$30.00	\$30.00	Utica (WFXV)	Family Feud	9/28/16
8.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	4:30P- FAMILY FEUD	1				X				1	\$30.00	\$30.00	Utica (WFXV)	Family Feud	9/28/16
9.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	4:30P- FAMILY FEUD	1					X			1	\$30.00	\$30.00	Utica (WFXV)	Family Feud	9/28/16
10.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	4:30P- FAMILY FEUD	1	X							1	\$30.00	\$30.00	Utica (WFXV)	Family Feud	9/28/16
11.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	5P- The Middle	1		X						1	\$40.00	\$40.00	Utica (WFXV)	The Middle	9/28/16
12.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	5P- The Middle	1			X					1	\$40.00	\$40.00	Utica (WFXV)	The Middle	9/28/16
13.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	5P- The Middle	1				X				1	\$40.00	\$40.00	Utica (WFXV)	The Middle	9/28/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

See the back of this document for Advertising Contract Terms and Conditions



WFXV
201 Humboldt Street
Rochester, NY 14610

National Media Research Inc
815 Slaters Lane
Alexandria, VA 22314

Contract # 1438871

Schedule Dates 10/18/16-10/24/16
Advertiser NRCC (66196)
Agency National Media Research Inc (10525)
Product Political - Issues / Propositions (1068)
Brand 155/915/7923 (564175)
Salesperson Millennium - New York, New York (1406)
Sales Office Millennium - New York
Buyer Name MediaAssistant,,
Phone/Fax /
CPE 155/915/7923
Account Types National/Political
Billing Type Standard
Comments

NRCC IE 2016
This is a new order being sent as a revision to reflect corrections be
ing made before being initially sent.

Date Entered 09/28/16
Last Modified 09/28/16
Entered By Julie Orilio
CO-OP No
Headline # ECR25319162
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$453.00
Net Total \$2,567.00
Sales Tax

Utica (WFXV)

By Broadcast Month	Spots	Rate
Oct. 2016	44	\$3,020.00
Grand Total:	44	\$3,020.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	5P- The Middle	1					X			1	\$40.00	\$40.00	Utica (WFXV)	The Middle	9/28/16
15.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	5P- The Middle	1	X							1	\$40.00	\$40.00	Utica (WFXV)	The Middle	9/28/16
16.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	5:30P- Hot in Cleveland	1		X						1	\$40.00	\$40.00	Utica (WFXV)	Hot In Cleveland	9/28/16
17.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	5:30P- Hot in Cleveland	1			X					1	\$40.00	\$40.00	Utica (WFXV)	Hot In Cleveland	9/28/16
18.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	5:30P- Hot in Cleveland	1				X				1	\$40.00	\$40.00	Utica (WFXV)	Hot In Cleveland	9/28/16
19.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	5:30P- Hot in Cleveland	1					X			1	\$40.00	\$40.00	Utica (WFXV)	Hot In Cleveland	9/28/16
20.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	5:30P- Hot in Cleveland	1	X							1	\$40.00	\$40.00	Utica (WFXV)	Hot In Cleveland	9/28/16
21.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	6P- 6:30P (EST)	1		X						1	\$50.00	\$50.00	Utica (WFXV)	The Big Bang Theory	9/28/16
22.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	6P- 6:30P (EST)	1			X					1	\$50.00	\$50.00	Utica (WFXV)	The Big Bang Theory	9/28/16
23.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	6P- 6:30P (EST)	1				X				1	\$50.00	\$50.00	Utica (WFXV)	The Big Bang Theory	9/28/16
24.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	6P- 6:30P (EST)	1					X			1	\$50.00	\$50.00	Utica (WFXV)	The Big Bang Theory	9/28/16
25.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	6:30P- 7P (EST)	1		X						1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	9/28/16
26.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	6:30P- 7P (EST)	1			X					1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	9/28/16
27.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	6:30P- 7P (EST)	1				X				1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	9/28/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions



WFXV
201 Humboldt Street
Rochester, NY 14610

National Media Research Inc
815 Slaters Lane
Alexandria, VA 22314

Contract # 1438871

Schedule Dates 10/18/16-10/24/16
Advertiser NRCC (66196)
Agency National Media Research Inc (10525)
Product Political - Issues / Propositions (1068)
Brand 155/915/7923 (564175)
Salesperson Millennium - New York, New York (1406)
Sales Office Millennium - New York
Buyer Name MediaAssistant,,
Phone/Fax /
CPE 155/915/7923
Account Types National/Political
Billing Type Standard
Comments

NRCC IE 2016
This is a new order being sent as a revision to reflect corrections being made before being initially sent.

Date Entered 09/28/16
Last Modified 09/28/16
Entered By Julie Orilio
CO-OP No
Headline # ECR25319162
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$453.00
Net Total \$2,567.00
Sales Tax

Utica (WFXV)

By Broadcast Month	Spots	Rate
Oct. 2016	44	\$3,020.00
Grand Total:	44	\$3,020.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	6:30P- 7P (EST)	1	X							1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	9/28/16
29.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	7P- 7:30P (EST)	1		X						1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	9/28/16
30.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	7P- 7:30P (EST)	1			X					1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	9/28/16
31.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	7P- 7:30P (EST)	1				X				1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	9/28/16
32.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	7P- 7:30P (EST)	1					X			1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	9/28/16
33.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	7P- 7:30P (EST)	1	X							1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	9/28/16
34.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	7:30P- 8P (EST)	1		X						1	\$60.00	\$60.00	Utica (WFXV)	Modern Family	9/28/16
35.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	7:30P- 8P (EST)	1			X					1	\$60.00	\$60.00	Utica (WFXV)	Modern Family	9/28/16
36.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	7:30P- 8P (EST)	1				X				1	\$60.00	\$60.00	Utica (WFXV)	Modern Family	9/28/16
37.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	7:30P- 8P (EST)	1					X			1	\$60.00	\$60.00	Utica (WFXV)	Modern Family	9/28/16
38.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	7:30P- 8P (EST)	1	X							1	\$60.00	\$60.00	Utica (WFXV)	Modern Family	9/28/16
39.0	Normal Line / SPOT	10/22/16-10/22/16	3	:30	7P- 7:30P (EST)	1						X		1	\$40.00	\$40.00	Utica (WFXV)	Modern Family	9/28/16
40.0	Normal Line / SPOT	10/22/16-10/22/16	3	:30	7:30P- 8P (EST)	1						X		1	\$40.00	\$40.00	Utica (WFXV)	Modern Family	9/28/16
41.0	Normal Line / SPOT	10/22/16-10/22/16	3	:30	1A- Person of Interest 1	1						X		1	\$40.00	\$40.00	Utica (WFXV)	Person Of Interest	9/28/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions



WFXV
201 Humboldt Street
Rochester, NY 14610

National Media Research Inc
815 Slaters Lane
Alexandria, VA 22314

Contract # 1438871

Schedule Dates 10/18/16-10/24/16
Advertiser NRCC (66196)
Agency National Media Research Inc (10525)
Product Political - Issues / Propositions (1068)
Brand 155/915/7923 (564175)
Salesperson Millennium - New York, New York (1406)
Sales Office Millennium - New York
Buyer Name MediaAssistant,,
Phone/Fax /
CPE 155/915/7923
Account Types National/Political
Billing Type Standard
Comments NRCC IE 2016
This is a new order being sent as a revision to reflect corrections being made before being initially sent.

Date Entered 09/28/16
Last Modified 09/28/16
Entered By Julie Orillio
CO-OP No
Headline # ECR25319162
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$453.00
Net Total \$2,567.00
Sales Tax

Utica (WFXV)

By Broadcast Month	Spots	Rate
Oct. 2016	44	\$3,020.00
Grand Total:	44	\$3,020.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
42.0	Normal Line / SPOT	10/23/16-10/23/16	3	:30	12P- NFL PREGAME	1							X	1	\$200.00	\$200.00	Utica (WFXV)	FOX NFL SUN PREGAME	9/28/16
43.0	Normal Line / SPOT	10/23/16-10/23/16	3	:30	1P- NFL EARLY GAME	2							X	2	\$500.00	\$1,000.00	Utica (WFXV)	NFL GAME 1	9/28/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

See the back of this document for Advertising Contract Terms and Conditions